

Job Title: Assistant Technical Designer

As the Assistant Technical Designer, you will work closely with the Art Director to execute print-ready technical illustrations, concepts, and products. You will combine design skills with technical knowledge to produce visuals such as presentations, mock-ups, flyers, catalogs and visual layouts for social media and e-commerce projects.

Visit our brand websites to learn more about our company and products: tootsi.com, yupik.com, elanbio.com

Responsibilities:

- Execute print-ready designs for packaging, labels, and various materials, ensuring consistency with brand guidelines and Art Director input while meeting deadlines.
- Translate design concepts into detailed technical specifications and guidelines for seamless implementation, with a focus on print production.
- Review digital proofs and finished products to ensure they meet design and functional standards.
- Ensure all designs are optimized for print production, including color correction, image retouching, and file preparation.
- Update designs to accommodate changes in descriptions, materials, or production methods.
- Collaborate closely with marketing team members, including other designers, social media coordinators, and copywriters, to execute, modify, and finalize designs.
- Maintain accurate records of design changes, decisions, and rationale throughout the development process, keeping all files organized.

Candidate profile:

- Strong technical skills and proficiency in graphic design software (Adobe Creative Suite: Photoshop, Illustrator, InDesign).
- 1–2 year experience in packaging production.
- Critical eye for details and solutions-oriented mindset.
- Google Suite skills, including Sheets (Excel).
- Fluency in English and French.
- Strong communication skills.
- Ability to work independently and collaboratively with team members.
- Very organized, team player, dynamic, detail-oriented, and disciplined.
- Time management skills.

Workplace: In person at the office full time